

Benefits of Overlaminating on Vehicles

2 May 2019

What is an Overlamine?

It is a thin crystal clear film which is applied to the One Way Vision film. **Clear Focus CurvaLam** is designed and engineered with similar coefficient of expansion and contraction to match our polymeric perforated One Way Vision films. CurvaLam is for curved glass windows such as rear windscreens on vehicles, but is also suitable for flat glass surfaces, such as shop and building windows. Do not overlamine our monomeric films with a laminate film.

Why Overlamine?

Because you want safety and reduce the total cost in using One Way Vision. Is it legally required for vehicles? No, but we recommended it. Please refer to the Recommended Overlaminates Fact Sheet to ensure the correct laminate is applied.

BENEFITS



Safer to drive and park when it rains

The driver's view is retained. CurvaLam prevents water from coagulating in the perforations when it rains, otherwise view-ability is reduced to near zero. Without overlaminating, it is like looking through an out of focus camera. To view a photograph of this, please refer to the Why Laminate (Rain) information sheet.



Acts like a sunscreen, against the sun's harmful effects

CurvaLam contains UV absorbers to slow the premature fading of the pigments in the inks on the printed graphic. On average you can expect that it will take twice as long for the graphic to fade compared to if it was not overlaminated.



Keeps the window clean

Without CurvaLam, the holes are a magnet for dirt and grime, which is difficult to keep clean. CurvaLam acts as a barrier preventing dirt to build up in the holes.



Sends a positive message to people

There is nothing worse than seeing black rubber marks swept through your graphic. It sends a message to your potential customers that you cut corners. With CurvaLam protecting the graphic from wiper blade marks, you are sending the right positive message for your brand.



Lowers your total cost for the sign

Because of the UV protection in CurvaLam, the underlying One Way Vision film will last longer. This means replacing the sign less frequently and therefore the total cost is reduced over time. *On average, it only costs an extra \$50 to laminate a rear windscreen.*



Protection against pollutants and car washing

Solvents and chemicals typically found in fuel, cleaning agents and even acid rain eat away at the One Way Vision film and the adhesive. With CurvaLam, this is stopped because it is a physical barrier against these pollutants.



Looks newer and fresher longer

Without an overlamine the graphic is dull, which is not a good impression for your brand and business. CurvaLam is glossy, which gives the graphic vibrancy. A vibrant graphic looks alive, fresh and new.